



**UJC UNITED JEWISH COMMUNITY**  
Of the Virginia Peninsula, Inc.

2700 Spring Road / Newport News, Virginia 23606 / (757)930-1422 / Fax (757)930-3762 / Email: [unitedjc@ujcvp.org](mailto:unitedjc@ujcvp.org) Website: [www.ujcvp.org](http://www.ujcvp.org)  
Williamsburg Office: 104 Bypass Road, Williamsburg, VA 23185 (757) 645-2331

Kenny Murov  
President

May 2009

Robert H. Kessler  
Executive Director

Dear Friends:

Scott Stein  
President Elect

We are delighted to invite you to participate in a project we are working on here at the United Jewish Community of the Virginia Peninsula. We are in the process of preparing a sixteen month Community Calendar and Guide. This publication will highlight programs and services available through the UJC/JCC and important dates for the Jewish community, such as Jewish and secular holidays. Finally, the calendar will be designed to provide information about all of our community institutions/agencies, thus becoming a guide to the entire community.

Martha Katz-Hyman  
VP Human Resources

Alex Stern  
VP Finance

Alan Hochman  
VP JCC Affairs

Ruth Sacks  
Secretary

We hope that you will support this publication through your purchase of an ad which will advertise your business. ***Your message and business information will then be easily available for sixteen months to those who receive the calendar.*** We anticipate having the publication ready for distribution to our entire mailing list of 1150 Jewish households in September 2009. We will also provide copies to those new people who move to the Peninsula. Profit from the project will be used to support education programming at the JCC over the next year. Advertising fee structure is as follows:

Dr. Guy Levy  
Treasurer

Jody Sarfan  
Campaign Council

Jim Segall  
Immediate Past  
President

<b>Full page</b> .....	<b>\$750</b>
<b>1/2 page</b> .....	<b>\$500</b>
<b>1/4 page</b> .....	<b>\$250</b>
<b>1/8 page (Business card size)</b> ...	<b>\$100</b>

Board of Directors  
Jim Barnett  
Sherri Becker  
Kelli Caplan  
Jenny David  
Libby David  
Will David  
Mike Eisenberg  
Joseph Epstein  
Janet Frank  
Alan Gordon  
Joanne Gordon  
Rita Gorokhovskaya  
Judie Kavit  
Ryeken Kostiner  
Barbara Rosenbaum  
Beth Scharlop

Please return the enclosed form to us by Wednesday, July 8. You can email your ad in ***jpeg*** format to [unitedjc@ujcvp.org](mailto:unitedjc@ujcvp.org), or send us your copy and we will develop the ad. If you have any questions, please call Linda Molin at the UJC office, 930-1422 or by email at [unitedjc@ujcvp.org](mailto:unitedjc@ujcvp.org).

Ettalea E. Kanter  
Endowment Chairman

We hope we will be able to rely upon your support for this project which will benefit you as an advertiser and the entire Jewish community.

Richard Gordon  
Community Relations  
Council

Sincerely,

Mike Eisenberg, Chair  
Education Committee

Robert H. Kessler  
UJC Executive Director

***“UJC: A Lifetime of Caring”***



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## Community Calendar Advertising Agreement

Dated \_\_\_\_\_

Name of Company \_\_\_\_\_

Address \_\_\_\_\_

City/Town \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone # \_\_\_\_\_ Email: \_\_\_\_\_

We wish to advertise in the 2009/10 Community Calendar and Program Guide for the United Jewish Community.

- \_\_\_ Full page - \$750.00 (@ 7.5"h x 10"w)
- \_\_\_ 1/2 page - \$500.00 (@ 7.5"h x 5"w)
- \_\_\_ 1/4 page - \$250.00 (@ 3.5"h x 5"w)
- \_\_\_ 1/8 page - \$100.00 (@ 2" h x 3-1/2"w) (business card size)

*The calendar will be published on 8-1/2 X 11 landscape paper. Dimensions above are approximate. Please provide ad in jpeg format or copy for us to use in an ad.*

Enclosed is payment in the amount of \$ \_\_\_\_\_

**Please return this form with your payment to the United Jewish Community Calendar, 2700 Spring Road, Newport News, VA 23606 not later than **Wednesday, July 8th.** Please include your ad or send by email in JPEG format to Linda Molin at [unitedjc@ujcvp.org](mailto:unitedjc@ujcvp.org).**

**If you have any questions, please call Linda Molin at the UJC, 930-1422.**